



## GLOBAL SOCIAL ENTERPRISE AND DEVELOPMENT FELLOWS PROGRAM APPLICATION INFORMATION SHEET

### OVERVIEW

Increasingly, development innovation is being initiated by the private sector, in particular with a focus on projects that are financially sustainable, scalable and with a positive social or environmental impact. Private businesses, social enterprises, and hybrid organizations not only boost economic development, but promote social capital, equity, and community development as well. They can be powerful creators of prosperity, innovation and social change.

Georgetown University's Global Social Enterprise and Development (GSED) Fellows Program is designed to give students a thorough understanding of the role of the private sector, including domestic and multinational companies and social enterprises in promoting sustainable development in developing and emerging markets, and to prepare them to become leaders and change-agents in a rapidly changing world. Through participation in the innovative, hands-on GSED Fellows Program, which includes skills-based courses, an Innovation Lab, client-engagement projects, private-sector mentors, and networking opportunities with leaders in impact investing, social entrepreneurship and the private sector, fellows will develop strong intrapreneurial and entrepreneurial skillsets and will become equipped to design and assess business proposals for viability and impact. Fellows will also have the opportunity to participate in courses and extracurricular events in collaboration with the Beek Center for Social Impact and Innovation, and the McDonough School of Business' Global Social Enterprise Initiative and Georgetown Entrepreneurship Initiative.

### DISTINCTION

The Global Social Enterprise and Development Fellows Program is a competitive opportunity and an offering unique to Georgetown University.

### GSEDF PROGRAM REQUIREMENTS

Fellows must complete the following before graduation:

- **7.5 total credits**, including;
  - **A 1.5-credit gateway course**, GHDP-550 Global Social Enterprise and Entrepreneurs or GHDP-551 Innovation in the Private Sector
  - **At least 6 additional credits in selected qualifying courses**
    - The 1.5 credit Innovation Lab, which is held in the fall semester, can be applied towards the additional 6 credits. The Lab is an intensive

collaborative design and development event involving students, external mentors and expert panelists in ideation and prototyping of solutions to global development challenges.

Fellows form part of Georgetown's social enterprise and development community and are expected to participate in program-related events, as well as in extracurricular activities in global social entrepreneurship, corporate social responsibility, and impact investing.

## **APPLICATION PROCESS**

First-year GHD students shall submit an application for the fellowship by **September 21, 2016**. Students who plan to take either GHDP-550 Global Social Enterprise and Entrepreneurs or GHDP-551 Innovation in the Private Sector in Global Development are encouraged to apply.

Students applying for the Global Social Enterprise and Development Fellows Program shall submit the following:

1. Cover Letter describing relevant experience and expectation of how the Fellowship will relate to post-graduation career goals;
2. 300-word essay on a private sector development actor addressing a social need and why the actor/its approach should be considered successful.

Students should direct their applications to Professor Holly Wise at [lbw4@georgetown.edu](mailto:lbw4@georgetown.edu).

Students will be informed of their selection by September 28, 2016.